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New Rose **STRATFORD**

Plant Patent No. 160

THIS is the child of two famous Roses, La France and Maréchal Niel, both favorites of the old-time South. It was christened Stratford, commemorating the birthplace of Robert E. Lee as well as two of the signers of the Declaration of Independence. The flower is a lustrous pink, heavily shaded with salmon and amber, and is somewhat quartered in form like the old-time June Roses. Its fully double, intensely fragrant blooms are held erect on long, straight stems. Splendid, healthy plants. Each \$1; doz. \$10.

FALL 1937
SPRING 1938

DIXIE ROSE NURSERY
TYLER • TEXAS

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"THE PICK" of the Patented ROSES



©

Eclipse

Alezane. Pat. 116. Red-brown buds and rich apricot blooms. Each \$1.50; doz. \$15.

Amelia Earhart. Pat. 63. Rich yellow blooms with cream-colored edges; fragrant. Each \$1.25; doz. \$12.50.

Better Times. Pat. 23. Brilliant cerise, long-stemmed cutting flowers. Each \$1.25; doz. \$12.50.

Countess Vandal. Pat. 38. Two-toned pink and gold. Excellent form. Each \$1; doz. \$10.

Eclipse. Pat. 172. The yellow Rose with a stream-line bud. Each \$1.50; doz. \$15.

Feu Pernet-Ducher. Pat. 103. Rich golden yellow with white outer petals. Each \$1.50; doz. \$15.

Gloaming. Pat. 137. Salmon-pink, flushed orange. Nice form. Each \$1.50; doz. \$15.

Gov. Alfred E. Smith. Pat. 62. Salmon and gold; fragrant. Each \$1; doz. \$10.

Mary Hart. Pat. 8. Deep velvety blood-red. Fine cut-flower. Each \$1; doz. \$10.

Matador. Pat. 170. Scarlet-crimson, fragrant flowers of fine form. Each \$1.50; doz. \$15.

Mme. Cochet-Cochet. Pat. 129. Coppery pink, flushed with orange. Free blooming. Each \$1.25; doz. \$12.50.

Nigrette. Pat. 87. The Black Rose of Sangerhausen. A real novelty. Each \$1.50; doz. \$15.

Radiant Beauty. Pat. 97. Sport of Francis Scott Key with fewer petals. Each \$1.50; doz. \$15.

Rochester. Pat. 131. Pink and buff, tinted with copper and yellow. Each \$1.25; doz. \$12.50.

Signora. Pat. 201. Burnt sienna, changing to mandarine. A fine cut-flower. Each \$2; doz. \$20.

Souvenir. Pat. 25. Golden yellow Talisman. Splendid bloomer. Each \$1; doz. \$10.

Stratford. Pat. No. 160. Pink, salmon, and amber. An old-fashioned Rose. Each \$1; doz. \$10.

Texas Centennial. Pat. 162. Vermilion-red blooms on a tall, free-blooming plant. One of the finest of the new Roses. Each 60c; \$1.50 for 3; doz. \$6.

Texas Gold. Pat. 135. A yellow sport of Hoover. Each \$1; \$2.50 for 3; doz. \$10.

White Briarcliff. Pat. 108. Beautifully formed flowers of pure white. Each \$1.50; doz. \$15.

We have a few extra-heavy selected plants of all varieties at 15c extra per plant.



©

Gloaming



Signora

©



IMPORTANT

On orders amounting to \$2 or more, we prepay charges to any point in the United States.

On orders of less than \$2, add 25 cts. to cover transportation.



©

Feu Pernet-Ducher



©

Countess Vandal

THE BEST EVERBLOOMING

In the South and those sections where winters are not cold enough to freeze Rose-canec, these Roses are highly recommended. They are mostly climbing sports of the same bush varieties and usually have larger and better formed flowers than their dwarf parents. The flowers come from spurs on old wood, therefore should not be pruned.

Cl. Dainty Bess. A climbing sport of the popular Dainty Bess with flowers like its parent. Each 60c; doz. \$6.

Cl. Kaiserin Auguste Viktoria. This is a reliable bloomer and reasonably hardy, producing the same finely formed flowers as the dwarf variety. Pure white with a touch of lemon in the center. Each 35c; doz. \$3.50.

Cl. Margaret McGredy. This Rose, introduced by us in 1936, is one of the finest Everblooming Climbers we have ever grown. An excellent plant with dark green foliage, producing quantities of its fine orange-vermilion flowers. For quantity of bloom this Rose is unsurpassed. Each 50c; doz. \$5.

Cl. Meteor. A large, fairly double flower of crimson-carmine, delightfully fragrant. Plant has but few thorns and blooms continuously, even as far north as Pennsylvania. Each 35c; doz. \$3.50.

Cl. President Hoover. Another Dixie Rose Nursery introduction, this sport of the famous President Hoover Rose has the same long, straight stems and quantities of lovely flowers as its parent. Each 35c; doz. \$3.50.

Cl. Radiance. This is exactly like the dwarf Radiance in both size and color of bloom, and the plants produce unbelievable quantities of their fragrant flowers in May and June, with occasional blooms appearing later in the season. Each 35c; doz. \$3.50.

HARDY CLIMBERS

For covering walls, fences, and sloping banks or to train on trellises or pillars, these Roses are ideal. Their foliage is attractive, and when in bloom they are covered; some are remontant. Prune only to remove old, dead, or superfluous canes.

Blaze. Pat. 10. Clusters of brilliant scarlet flowers intermittently until autumn. Each \$1; doz. \$10.

Chaplin's Pink Climber. The cleanest of pure pink flowers are produced in great clusters and last for a long time. One of the finest of all the Hardy Climbers. Each 35c; doz. \$3.50.

Dr. W. Van Fleet. Dainty flesh-pink flowers on fine stems for cutting. Each 35c; doz. \$3.50.

Golden Climber (Mrs. Arthur Curtiss James). Pat. 28. Golden yellow flowers on 18-inch stems. A perfect cut-flower. Each \$1; doz. \$10.

Mary Wallace. Large, cupped flowers of bright pink, illumined with gold. Often repeats late in the season. Each 35c; doz. \$3.50.

Mme. Gregoire Stacchelin (Spanish Beauty). The largest flowered Climber with immense pink flowers stained with crimson. Each 35c; doz. \$3.50.

New Dawn. Pat. 1. An everblooming sport of Dr. W. Van Fleet, with flowers just like its parent. Each \$1.50; doz. \$15.

Paul's Scarlet Climber. The most brilliant of all. Nice flowers of burning scarlet. Each 35c; doz. \$3.50.

Primrose. Perfect little pompons of light primrose which do not fade white. Each 35c; doz. \$3.50.

Silver Moon. Dazzling white flowers with a mass of golden stamens. Each 35c; doz. \$3.50.

SPECIAL OFFER A

We will ship prepaid to any point in the U. S. any ten 50-c Roses and any ten 35-c Roses (20 in all) for only \$7.



Primrose



Countess of Stradbroke



Cl. Rose Marie

IMPORTANT

On orders amounting to \$2 or more, we prepay charges to any point in the United States. On orders of less than \$2, add 25 cts. to cover transportation.



Climbing Dainty Bess



Climbing Mermaid

CLIMBERS FOR THE SOUTH

Cl. Red Radiance. Splendid Red Radiance flowers are produced on this vigorous plant but it needs at least two seasons to become established. Thoroughly dependable. Each 35c; doz. \$3.50.

Cl. Rose Marie. Many consider this to be the finest of the Climbing Hybrid Teas. At any rate, its perfectly formed pink flowers are very beautiful. There are lots of them in May and June, with occasional flowers during the season. We believe you will like it. Each 35c; doz. \$3.50.

Cl. Texas Centennial. A climbing sport of this finest of red Roses with flowers exactly like Texas Centennial. Each \$1; \$2.50 for 3; doz. \$10.

Countess Mary. Another Dixie Rose Nursery Climber with double, fragrant, deep pink flowers in large clusters. A sport of Mary, Countess of Ilchester. Each 35c; doz. \$3.50.

Countess of Stradbroke. This Australian Climber is one of the most beautiful of all Climbing Roses, with velvety dark red flowers having blackish shadings. A vigorous Climber. Each 50c; doz. \$5.

Dixie Climber. Pat. 163. Salmon and gold; fragrant. Each \$1; doz. \$10.

Marechal Niel. The favorite Climbing Rose of the South. Wonderfully fragrant, double flowers of rich golden yellow. It must be protected from frost and severe weather. Each 50c; doz. \$5.

Mermaid. A hybrid Climber of *Rosa bracteata* parentage. Needs protection where the thermometer goes near zero. Large, single flowers of ivory-white with a lemon center. Do not prune. Each 75c; doz. \$7.50.

We have a few extra-heavy selected plants of all varieties at 15c extra per plant.

POLYANTHA ROSES

The Polyanthas are mostly cluster-flowered Roses which require very little pruning and are rarely without bloom. They range from less than a foot tall to 3 to 4 feet.

The tall varieties make beautiful hedges, the low-growing ones are fine edging plants, and a solid bed of any variety will furnish a mass of color all season long.

Polyantha Roses are priced at 35c each; \$3.50 per doz., unless otherwise stated.



Eblouissant



Lafayette

Anne Poulsen. Pat. 182. The most brilliant of the Polyanthas, with burning red flowers sweetly perfumed. Medium height. Each \$1; doz. \$10.

Cecile Brunner. The Little Sweetheart Rose. Perfectly formed little Roses of light pink, touched with yellow.

D. T. Poulsen. Shapely semi-double flowers of deep crimson are freely produced on a bushy plant.

Eblouissant. Rarely over a foot tall, with little quilled flowers of very deep red, shaded velvety crimson. Always in bloom.

Ellen Poulsen. Quite large, clear rose-pink flowers on a plant of medium growth.

George Elger. Very tiny, perfectly formed bright yellow flowers. Plant quite dwarf.

Gloria Mundi. Great clusters of glowing orange-scarlet, semi-double flowers on a medium-sized plant.

Golden Salmon. Flowers of about the same orange-scarlet color as Gloria Mundi but the plants are larger and the blooms fade quicker.

Gruss an Aachen. Large, double flowers of Hybrid Tea quality on medium-sized plants. Flesh-pink and salmon-yellow.

Ideal. Clusters of dark scarlet flowers with black shadings. Medium-tall plants.

Katharina Zeimet. One of the few white Polyanthas with double, sweetly scented flowers. Moderate growth.

Kirsten Poulsen. Very tall plants with fairly large rose-scarlet blooms in great sprays.

Lafayette. Large, semi-double flowers of light cherry-red. Medium growth.

Miss Edith Cavell. Semi-double flowers of brilliant, unfading scarlet-red. Medium growth.

Permanent Wave. Pat. 107. Single, brilliant cochineal-carmine flowers with waved or frilled edges. Medium tall. A wonderful bloomer. Each \$1; doz. \$10.

Fall Planting. Late fall is the best planting-time, and Dixie Roses planted just before the ground freezes will get off to a real start in the spring. Plant this fall for next season's success.



© Anne Poulsen (Polyantha)

THE QUEEN ROSES

Each year at the Texas Rose Festival certain outstanding Roses, selected for their adaptability to Southern conditions, are named for the Queen of the Festival.

These "Queen Roses," making their first public appearance at the current year's Festival, are the newest of novelties and receive the critical examination of thousands of visitors. Every one of them has proved a success. We are listing them here together at a reduced price so our customers can have all three of these Roses named for fair daughters of the Lone Star State.

Queen Louise Boren. Named for the Queen of the 1934 Festival, this Rose was introduced by us in 1936. The shapely deep rich glowing pink flowers revel in hot weather; being very double they sometimes ball in dampness. Rich fragrance. Each 75c.

Queen Margaret Hunt. Pat. applied for. Another introduction of ours which was named for the 1935 Queen. A pointed crimson bud opens into a velvety petaled flower of dark maroon which is richly scented. A lusty plant which really blooms. Each 75c.

Queen Gertrude Ann Windsor. Pat. applied for. This Tyler Rose was named for the Queen of 1936. Full, double flowers of dark crimson open well under all conditions. A fragrant Rose for the South. Strong, free-blooming plants. Each 75c.

One plant each of "The Three Queens," all strong No. 1 Field-grown, sent prepaid for \$1.50

JOIN THE AMERICAN ROSE SOCIETY

Dixie Rose Nursery endorses the American Rose Society and will give one annual membership in the Society to every Rose group or individual ordering 100 or more Dixie Rose bushes this season, to be shipped at one time at prices quoted herein.

DIXIE ROSE NURSERY - Tyler - Texas



Ideal



Gloria Mundi



Miss Edith Cavell



Golden Salmon

The Finest ROSES Come from DIXIE

DIXIE ROSES are real Roses, grown as Rose plants should be grown, watched and tended all through their growing-up period as carefully as the plants in your own garden. That is why we are able to say "The Finest Roses Come from Dixie."

We not only grow and ship our customers as fine Rose plants as can be grown, but we offer only varieties we know to be good. You will find listed in this catalog standard varieties which have been proved successful all over the country, and novelties which we have tested and found to be good Roses here in Tyler, and which we believe will do well elsewhere. We especially wish to call your attention to the varieties originated here in our nursery.

Our plants this year are finer than ever before, but our crop of Roses is short—too short for comfort,—and we know that we are going to run out of some varieties early in the season. So we earnestly request our customers to order early so they will not be disappointed.

It is not pleasant for us to have to tell a customer that we are sold out of varieties he, or she, particularly wants. So again we urge early ordering.

As all of our costs are advancing, this will probably be the last time we will be able to offer Dixie Quality Roses at the ridiculously low prices quoted here. We suggest that you take advantage of this fact and increase your planting while the prices are low.

All the plants we send out are two-year-old, No. 1, field-grown bushes, budded low on Multiflora understock, which, experience proves, furnishes vigor, hardiness, and free-flowering qualities to the plant above.

If you have never planted Dixie Roses, try them this fall and we believe you will agree next summer that "The Finest Roses Come from Dixie."



Dame Edith Helen



Roslyn



Souv. de Mme. C. Chambard



Rouge Mallerin



Condessa de Santiago



Etoile de Hollande

SELECTED STANDARD VARIETIES

All varieties in this list 35c each, \$3.50 per doz., unless otherwise noted. Patented Roses excepted in all cases.

We have a few extra-heavy selected plants of all varieties at 15c extra per plant.

American Beauty. H.P. The favorite old fragrant Rose with dark pink flowers shaded deep carmine. Blooms all summer.

Ami Oulnard. Semi-double flowers of deep crimson-maroon with blackish shadings. One of the darkest red Roses.

Antoine Rivoire. Shapely silvery-pink flowers with touch of yellow at base; fragrant.

Autumn. Sturdy, low-growing plants with double bright yellow flowers streaked with red. Best in the North. Each 50c.

Betty Upchurch. Strong growth and semi-double, brilliant orange-carmine and salmon flowers. A fine variety.

Briarcliff. A fine cutting Rose of excellent form, brilliant rose-pink in color; fragrant and long-lasting.

Caledonia. One of the best white Roses. Large, double blooms of fine form on good plants. See color illustration.

Charles K. Douglas. Big, strong plants which bloom all the time. Large, loose, crimson-scarlet flowers. See color illustration.

Columbia. Standard pink variety which is fine for cutting. Long stems and few thorns.

Condessa de Santiago. The most spectacular of the bicolor Roses—burning copper on the inside of the petals and rich yellow reverse. Sturdy plants. See color illustration. Each 75c.

Cuba. A great big, nearly single flower of copper-red and orange-vermilion. One of those Roses everybody likes.

Dainty Bess. Considered the loveliest of all singles, with informal peach-pink flowers, tinged old-rose on the reverse, and lovely coral stamens. See color illustration. Each 50c.

Dame Edith Helen. Large, very double Rose of perfect form. A favorite for exhibition. See color illustration.

Duquesa de Penaranda. Great flowers of cinnamon-peach—a different color. Wonderful fragrance. Strong plants with attractive foliage. See color illustration. Each 75c.

Edith Nellie Perkins. An extra-good garden Rose with shapely two-toned pink flowers. See color illustration.

Editor McFarland. The finest dark pink Rose, perfect in form and always in bloom. Fine plants. See color illustration.

E. G. Hill. One of the favorite red Roses. Large, double, fragrant flowers on a good garden plant. See color illustration.

Etoile de France. Although quite an old Rose now, this is still a favorite. Flowers have form and are brilliant crimson.

Etoile de Hollande. The world's finest red Rose, large, shapely, of velvety crimson, with wonderful fragrance. See color illustration.

Francis Scott Key. A large, very double, perfectly imbricated flower of light crimson.

Frau Karl Druschki. H.P. The world's favorite white Rose on very vigorous plants which bloom almost as freely as a Hybrid Tea, and so perfect you will not miss the scent.

Golden Dawn. A large, double, pale yellow Rose on a low, branching plant with extra-good foliage. See color illustration.

Golden Ophelia. Nicely formed flowers of light golden yellow on plants of medium growth. A fine cut-flower. See color illustration.

Hadley. Superb rich crimson-rose flower. Blooms best in early summer and again in early fall.

Joanna Hill. Another excellent cut-flower Rose with shapely blooms of rich creamy yellow. Upright, free-blooming plants.

Jonkheer J. L. Mock. An old favorite with two-toned pink, very large, double flowers of fine form.

Julien Potin. A lovely yellow Rose for exhibition, large in size, and of rich, unfading yellow.

Kaiserin Auguste Viktoria. The most perfect of all white Roses, fully double and fragrant. See color illustration.

Killarney, Double White. A double form of the fragrant old Killarney. One of the sweetest Roses ever grown.

Lady Alice Stanley. One of the oldest Hybrid Teas, and still one of the best. Double, two-toned pink on shapely, healthy plants.

Lady Hillingdon. A hardy Tea Rose with lovely deep saffron-yellow flowers; Tea fragrance. See color illustration.

Luxembourg. This Rose is a favorite in the South. Rich golden yellow, shading to copper at the center.

Maman Cochet. Another Tea Rose which does especially well in the South. Light carmine-pink, fading to creamy buff at center.

Margaret McGredy. A sturdy bloomer with large, loosely double flowers of orange-vermilion. Full growth. See color illustration.

Mary, Countess of Beche. An old Rose that is especially good in the South. Large, brilliant pink flowers. See color illustration.

McGredy's Scarlet. Large, long-pointed, brilliant red flower. An extra-good plant. Each 50c.

Mme. Butterfly. One of the nicest of all cutting Roses. Medium-size plants with light pink flowers touched with gold.

Mrs. Charles Bell. The salmon Radaure, with Radiances-shaped flowers of an exquisite pale salmon. A Rose that anybody can grow.

Mrs. MacKellar. Soft, pale yellow flowers, rather small in size, and only semi-double. A Rose to cherish.

Mrs. Pierre S. du Pont. This is the most free-blooming of all yellow Roses. Double, rich golden yellow flowers. See color illustration.

Paul Neyron. H.P. Enormous light pink flowers. Blooms early and again in fall.

Pink Pearl. An unusually fragrant, fully double, deep rose-pink flower. Long-lasting cut-flower.

President Herbert Hoover. One of the tallest-growing Hybrid Teas, producing its multi-colored blooms on 2-foot stems. Among the best garden Roses. See color illustration.

Priscilla. A large, double, pale pink flower with darker veins. Excellent Rose in the South.

Radiance. The world's standard pink Rose. Strong, healthy plants that anyone can grow. Fragrant, two-toned pink flowers.

Rapture. Another fine, fragrant, cutting Rose, very light pink, somewhat darker than Mme. Butterfly.

Red Radiance. A sport of Radiance with the fine Radiance plant and large, cupped, deep rose-red flowers. See color illustration.

Roselandia. Another fine cutting Rose with rich golden yellow flowers. Excellent in the South. Each 50c.

Roslyn. A new yellow Rose with rich golden yellow flowers, orange on the reverse. Strong, healthy plants. See color illustration.

Rouge Mallerin. New red Rose of quite perfect form, double, rich glowing scarlet, the petals having a soft, silky velvet look; old duquesa fragrance. See color illustration. Each \$1.25.

Sensation. Large, full, double, scarlet-crimson flowers, shaded maroon, with wonderful fragrance. A favorite for many years.

Sœur Therese. Big, branching plants bearing clusters of rich golden yellow flowers touched with splashes of carmine. This is especially lovely in the bud. See color illustration. Each 50c.

Souv. de Georges Permet. An immense Oriental red flower with tints of yellow. Rather low but strong plant.

Souv. de Mme. C. Chambard. Upright-growing Rose which blooms freely early and again late in season. Double, coral-pink flowers, tinted with peach. See color illustration. Each 50c.

Sunburst. A favorite old bright yellow Rose, fine for cutting. Needs time to get established.

Tallman. Popular both in the garden and under glass. Large, double, two-toned flowers of brilliant scarlet, orange, and yellow. See color illustration.

White Easton. Rather low, bushy plants producing quantities of nicely formed, pure white flowers with just a trace of cream at the base of the petals. Each 50c.

White Maman Cochet. T. A white sport of the favorite old Tea Rose, Maman Cochet.

Willowmere. High-centered flowers of shrimp-pink, shaded yellow. Branching plants.

Special Prices on Quantity Orders

These Prices Apply to Individuals or Garden Clubs

35-c Roses	50-c Roses	75-c Roses
12 to 50	30c each	65c each
51 to 100	25c each	60c each
101 to 500	20c each	55c each
501 to 1000	15c each	50c each

Orders up to 65 plants take the 12 to 50 rate; 65 plants or more take the 100 rate

Orders of 12 or more Roses in one shipment take quantity rates, regardless of the number of varieties in shipment.

These quantity prices do not apply to Patented Roses. Three Patented Roses may be purchased at the dozen rate which is given under the description of each patented variety.

IMPORTANT

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On orders of less than \$2, add 25 cts. to cover transportation.



NEW ROSE, TEXAS CENTENNIAL
Plant Patent No. 102



Caledonia



President Herbert Hoover



Duquesa de Penaranda



Talisman



Queen Gertrude Ann Windsor



Sœur Therese



E. G. Hill



Golden Ophelia



Editor McFarland



Margaret McGredy



Edith Nellie Perkins



Golden Dawn



Lady Hillingdon



Mary, Countess of Ilchester



Red Radiance

"FAITHFUL FIFTEEN"

for General Garden Planting

The following varieties we believe are the best fifteen reasonably priced Roses which it is possible to get together. These are all strong-growing, healthy sorts which we know will grow and give satisfaction in almost any reasonable situation. The collection includes all of the Rose colors and the different forms, so that with the "Faithful Fifteen" one will find Roses for every occasion. By buying several of these collections one can have a perfect Rose-garden at very little cost.

Red: Red Radiance, Etoile de Hollande, Charles K. Douglas

Pink: Pink Radiance, Editor McFarland, Mary, Countess of Ilchester

White: Antoine Rivoire (flesh-pink), Kaiserin Auguste Viktoria, Frau Karl Druschki

Yellow: Golden Dawn, Lady Hillingdon, Golden Ophelia

Two-Toned: President Herbert Hoover, Talisman, Edith Nellie Perkins

ONE PLANT EACH OF THESE "FAITHFUL FIFTEEN" ROSES **\$4.50** TRANSPORTATION CHARGES PAID

**FEED ROSES
WITH VIGORO**

The Complete Food for Plants, with free directions for practical use.

Cash prices:

100-lb. bag, f.o.b. Tyler. \$4.00	10-lb. carton, prepaid. \$1.25
50-lb. bag, f.o.b. Tyler. 2.50	5-lb. carton, prepaid. .75
25-lb. bag, f.o.b. Tyler. 1.50	1-lb. carton, prepaid. .20

DIXIE ROSE NURSERY

A. F. Watkins and John C. Watkins, Owners

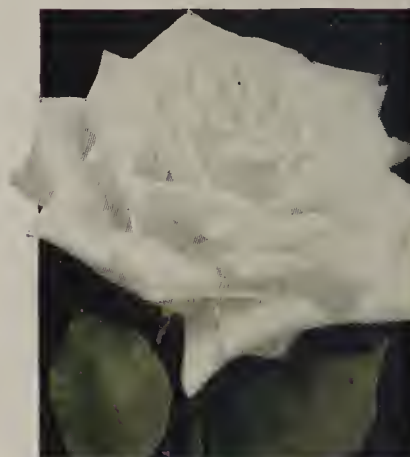
TYLER • TEXAS

FALL, 1937

SPRING, 1938



Golden Dawn



Kaiserin Auguste Viktoria



Charles K. Douglas